



The Decision Maker

Global Business Awards 2022

Our awards programme is dedicated to highlight and celebrate excellence, diversity, innovation and business ethics.

Participants are selected from a broad range of sectors and industries. In a true spirit of diversity and inclusivity, *The Decision Maker Magazine Awards* programme is open to individuals and businesses that excel in their sectors.

Our subscribers are actively involved in the process of producing our winners, while our judging committee with a combined expertise of over 150 years, in the sectors we cover, holds the responsibility for the final screening. Participants are large, mid and small-cap businesses, while innovative start-ups who are setting an example in their sector are also considered.

While we firmly monitor global news closely to make sure we keep our readers up-to-date, our subscribers' vote of confidence to our award winners is a vote of confidence to our work and efforts.

Participation options 2023

Option 1 – Platinum Package

Bloomberg option

Deliverables

- Front Cover of our next edition
- Award presentation and interview at our studios in London (includes The London Stock Exchange studios) or at our private yacht in Athens, Greece, or via *Zoom/Skype* *
- Your video, banner and editorial hosted on [Bloomberg website](#) for 1 month (303,571 impressions – campaign data available anytime upon request)
- Email marketing campaign
- Sales funnels development to act as a client magnet and lead filtering (lead magnet, opt-in funnels, webinar etc)
- Airport pickup and accommodation at a 5-star hotel in London or Athens for up to two delegates.
- Your video hosted on *The Decision Maker* website for 6 months
- Email your video to our 48,000 subscribers including *The Decision Maker* Investment Club (\$4 bn AUM)
- Email you video in the inbox of a database of 11,000 corporates (Investment Banks, Private Banks, Family Offices, Wealth Managers, Investment Managers, Merchant Banks and Funds of Funds - FOF) in EMEA, Asia, North America and LATAM
- Announcement of your success to 4,000 newsrooms globally
- Copyright of the video for your own use
- 4 x pages editorial in our next edition
- 1 x page A4 advertising in our next edition
- *The Decision Maker* Trophy
- Copyright to use 2023 Winner's Logo
- Publish 12 x Press Releases on our website in 2023

Total cost: £70,000
(Payable 5 days from invoice)

*video interviews with physical presence are subject to Covid-19 restrictions of each country

Option 2 – Gold Package

London Stock Exchange or Private Yacht in Athens, Greece

Deliverables

- Award presentation and interview at The London Stock Exchange studios or on our Private Yacht in Athens, Greece.
- Your video hosted on *The Decision Maker* website for 6 months
- Digital marketing: Email marketing campaign and Sales funnels development to act as a client magnet and lead filtering (lead magnet, opt-in funnels, webinar etc)
- Email your video to our 48,000 subscribers including *The Decision Maker Investment Club*
- Email you video in the inbox of a database of 11,000 corporates (Investment Banks, Private Banks, Family Offices, Wealth Managers, Investment Managers, Merchant Banks and Funds of Funds - FOF) in EMEA, Asia, North America and LATAM
- Social Media push
- Announcement of your success to 4,000 newsrooms globally CNN, CNBC, Yahoo Finance, BBC, and Al Jazeera
- Copyright of the video for your own use
- 2 x pages editorial in our next edition
- 1 x page A4 advertising in our next edition
- *The Decision Maker Trophy*
- Copyright to use 2023 Winner's Logo

Total cost: £14,000
(Payable 5 days from invoice)

Option 3 – Silver Package

Zoom/Skype or Private Yacht in Athens, Greece

Deliverables

- Award presentation via Zoom/Skype or on our private yacht in Athens, Greece
- Your video hosted on *The Decision Maker* website for 6 months
- Email your video to our 48,000 subscribers including *The Decision Maker Investment Club*
- Email your video in the inbox of a database of 11,000 corporates (Investment Banks, Private Banks, Family Offices, Wealth Managers, Investment Managers, Merchant Banks and Funds of Funds - FOF) in EMEA, Asia, North America and LATAM
- Announcement of your success to 4,000 newsrooms globally, including CNN, CNBC, Yahoo Finance, BBC and Al Jazeera
- Copyright of the video for your own use
- 2 x pages editorial in our next edition
- 1 x page A4 advertising in our next edition
- *The Decision Maker Trophy*
- Copyright to use 203 Winner's Logo

Total cost: £11,000
(Payable 5 days from invoice)

Option 4 – Basic Package

Deliverables

- 2 x pages editorial in the next edition
- 1 x page A4 advertising in the next edition
- *The Decision Maker Trophy* sent to you with DHL
- Copyright to use 2023 Winner's Logo
- Email your editorial to our 48,000 subscribers including *The Decision Maker Investment Club*
- Duplicate your material online for 12 months
- Publish 6 x Press Releases on our website in 2022

Total cost: £2,500
(Payable 5 days from invoice)